



Business Advice Service

FAQs

What is the Business Advice Service?

The 'service' provides 121 time with a consultant from our 'Business Support Consultancy Panel' to help you overcome barriers to growth.

How much time do I get with a consultant?

Depending on your needs, you can receive up to 12 hours' time working 121 with a specialist consultant.

Do I have to pay?

No you do not have to pay for this service it is fully funded via the UK Shared Prosperity Fund.

What can I get help with?

Support will fall into the following broad categories;

- a. General support – light touch across all areas
- b. Financial Planning & Accessing Finance
- c. Tailored support for Social Enterprise & CICs
- d. Supporting businesses to get online e.g. digital marketing, social media, websites
- e. Implementation of new digital systems e.g. stock control, CRMs
- f. Operational Effectiveness – new processes and management systems
- g. Sales and Marketing
- h. Energy Efficiency & Sustainability – reducing costs

How do I access the Service?

You complete an application form via the Invest Telford website – but first please refer the 'Customer Journey' online PDF for details of the process.